

Boerica

Highest quality Italian green kiwis

Genetic Origin

A natural mutation of Hayward.



Characteristics of plant

- ✓ Vigour and productivity: Similar to Hayward.
- ✓ Production efficiency: Lower production of lateral flowers, with a resulting lower production of "triple" and deformed fruit.
- ✓ Bud break: The same as Hayward.
- ✓ Flowering: The same as Hayward.
- ✓ Harvest time: The same as Hayward.

Characteristics of fruit

- ✓ Pulp color: Standard green colour, very firm.
- ✓ Appearance: Cylindrical and elongated (larger than Hayward) and with a length/diameter ratio of 1.44 (for Hayward it is 1.26).
- ✓ Size: Large (average weight: above 100 g).
- ✓ Organoleptic characteristics: high gustatory qualities, sweet and juicy flesh.
- ✓ Nutraceutical properties: High content of Vitamin C.
- ✓ Shelf life: Good.



Those who add the JINGOLD Bliss® sticker to the Boerica kiwifruit, add value to it

If you decide to join the Jingold system for the brand promotion of the Boerica variety fruit, you'll receive skilled technical support to optimize production and make the most of your orchard. Moreover, Jingold is committed to sell your products on the best world markets. You can add value to your business and get a lot of advantages: new market opportunities with just one brand and one sales organization; a guaranteed and steady profitability for your plantations; an integrated supply chain organization with a worldwide business strategy. **Kiwifruit bearing the Jingold brand offers a guaranteed quality, is traceable along the supply chain, complies with strict production standards and follows a specific ethical code. Being already popular among consumers, it is a great business opportunity. Those who add the JINGOLD Bliss® sticker to the Boerica kiwifruit, add value to it.**



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